

ANDY HUFF

GENTLEMAN DESIGNER

TELEPHONE NUMBER: 781 799 2597
ELECTRONIC MAIL: GENTLEMANDESIGNER@GMAIL.COM
WORLD WIDE WEB ADDRESS: GENTLEMANDESIGNER.COM

JOB EXPERIENCE

Designer DigitasLBI

Assisting art directors to produce visuals for concepts in both print and digital media.

Senior Designer DigitasLBI

Working with creative and art directors to concept and create pieces for digital and print media.

Art Director Zipcar

Partnered with copywriters to conceptualize and pitch projects including banner ads, campaigns and brand identity updates.

Senior Designer CarGurus

Partnered with marketing team leads to execute social ads, email designs, campaign concepts, and larger brand identity evolutions from concept to delivery.



BFA from the Hartford Art School with majors in visual communication design and photography

CAPABILITIES



Campaign Concepting and Execution



Video and Animation Direction



Freelancer Management



Creative Strategy



Branding and Logo Design



Data Visualization



Digital Design



Print Design

TOOLS



Photoshop



Illustrator



InDesign



After Effects



Lightroom



Figma



Sketch



PowerPoint

FACTS

1 A whole 22% taller than the average caucasian male

2 Spends an average of 9 hours a week riding bikes

3 Has CMYK and RGB Tattoos for easy reference

4 Believes that Sand is the worst typeface ever created

5 Lived in the wilds of Alaska for a month straight

6 Winner of an AIGA Best of New England Show award

TESTIMONIALS

“ I loved, loved, loved working with Andy. He's a top-shelf designer and art director, a fantastic (and fast) illustrator, and above all, he is an eager and cheerful conceptual partner with a genuinely delightful sense of humor. He's also extremely smart, which comes in handy on pretty much all fronts, as well as a solid presenter. I was always happy to see him in a kickoff or a brainstorm, and would love to work with him again someday. ”

Caroline Steiner, Associate Creative Director, DigitasLBI

“ Andy is an outstanding designer with in-depth knowledge in both print and digital media. His work, particularly the branding and interface designs, have always inspired us at the office. ”

Thibault Kim, Creative Director, Sapient Nitro